

62  
**FAIRLEY'S**  
inc.

**Nursery & Gardens**

613 BRYDEN

LEWISTON, IDAHO

Spring 1957

~~DUPLICATE~~

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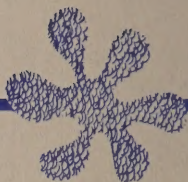
- ALANA.** Fine crushed strawberry pink. Large flowers. Sept.
- ALFRETON YEOMAN.** Beautiful lavender-purple with silver reverse. Sept.
- ALPINE.** A pure white of nice size. (Medium early bloomer)
- AMBER CROWN.** Bright golden amber flowers. Sept.
- ANCASTER PINK.** Outstanding pink.
- ARNHEIM.** A fine large bloom of bright reddish amber. Aug.
- AUGUST GLORY.** An August blooming large golden bronze incurve.
- AUGUST PINK.** Lovely shade of clear rich pink. Aug.
- BALCOMBE BRILLIANT.** Very fine flowers of brilliant red.
- BALCOMBE ORANGE.** Very bright orange with golden reverse and golden splashes in center of flower. Sept.
- BALCOMBE TRIUMPH.** Large solid slightly incurved bright red flowers with bronze reverse.
- BRAVADO.** Crimson-scarlet with golden-bronze reverse.
- BRIDESMAID.** A fine large blush pink suffused with light salmon. Sept.
- BRONZE EARLY BUTTERCUP.** Rich deep bronze with golden reverse.
- BRONZE PRECOSE.** Rich bright bronze ever-blooming from July until frost.
- CARLOTTA.** Rose-cerise with old gold reverse. Sept.
- CHAMPION.** A distinctive clear yellow of good size. Sept.-Oct.
- CHATTSWORTH.** Copper-bronze in one shade throughout. Aug.
- CONSTANCY.** Fine large cream white flowers of reflexing form.
- COPPELIA.** A startling shade of Indian red which does not fade.
- CORN COB.** Bright tangerine-orange. Sept.
- CREAM DUCHESS.** Cream shading to lemon yellow in the center of the bloom. Sept.
- DAYDREAM.** Beautiful pale salmon flowers. Sept.
- DELIA.** Medium shade of rose-pink and full reflexed flowers of immense size.
- DOROTHY SPEAT.** Superb shade of pink with golden salmon centers. Sept.
- DOROTHY VERNON.** Pinks — with good full flowers. Sept.
- EDENSOR.** Creamy white reflexing flower with extra firm pointed petals. Sept.
- EMPIRE WHITE.** A first class incurved white of great beauty and refinement. Sept.
- EVANGELINE.** Produces lovely large pink flowers in great profusion. Aug.-Sept.
- FAIRMAID.** Very large blush-pink. 7 inches across if disbudded. Sept.

## HARDY ENGLISH VARIETIES

We are listing all of our English 'Mums' in one price range. Many of these will be selling elsewhere for two to three times the price we are asking. Order early to be sure to get the named variety which you want. We will begin shipping Chrysanthemum transplants about April 20, 1957.

35¢ Each    12 for \$3.50    25 for \$6.50  
Postage paid on Orders of \$5.00 or More

- FLORENCE HARWOOD.** A bright rose with golden center overlaid with a suspicion of bronze. Sept.
- FORWARD.** A fine silvery pink with stiff petals and stems. Sept.
- GIFT.** Rose with yellow center.
- GOLD STANDARD.** A fine golden yellow of the incurved variety. Sept.
- GOLDEN EAGLE.** A light creamy yellow. Sept.
- GOLDEN WEST.** Semi-incurved, large flowers of old gold. Sept.
- HADDON.** An effective shade of salmon terracotta. Sept.
- HAROLD PARK.** Stylish incurving bloom of buttercup yellow. Sept.
- HIGH COMMAND.** Deep mahogany-red with gold reverse. Sept.
- HOPE VALLEY.** Pale mauve-pink. Early.
- IMPERIAL.** Fine large round blooms of golden yellow. Aug.-Sept.
- JEANETTE.** Burgundy flowers of medium size with nicely reflexed petals. Sept.
- LAERETES.** Deep glowing wine-red. Sept.-Oct.
- LOVELACE.** A bright medium sized prolific pink. Sept.
- MADAME BUTTERFLY.** White with an overlay of blush pink and creamy centers. Sept.
- MARCELLE.** A delicate shade of pink. Sept.
- MARY ROSE.** A new Mum which is old rose color throughout. Aug.-Sept.
- MAVOUREEN.** Lovely lilac-pink full robust flowers. Sept.
- MERRY DEW.** Bright red-bronze with gold reverse.
- MINSTREL.** An intense crimson-maroon that blooms early.
- MONSAL DALE.** Creamy-pink reflexed flowers of large size.
- MONSAL HEAD.** Truly a fall color of bright orange. Sept.-Oct.
- MRS. J. PHILLIPS.** A deep purple incurve that is distinctive in its color class. Sept.
- MRS. J. PEARSON.** One of our earliest bronze mums. Sept.
- ORANGE LOVELACE.** Glistening orange sprays of medium sized blooms. Sept.
- PERFECTION.** Large creamy-white incurve. Aug.-Sept.
- POLAR BEAUTY.** One of our newer Mums which is white with cream center. Sept.
- PRECOSE SUPREME.** Outstanding purple. Very early.
- PRESIDENT.** Bright red flowers. Sept.
- QUAKER MAID.** Bronze-red marked with bright gold. Aug.-Sept.
- QUEENIE.** A fine white Mum with yellow shadings. Sept.
- RONALD.** Rich plum crimson — an attractive new shade.
- ROSE O'DAY.** Produces masses of rose-pink flowers. Sept.



*ROSE PRECOSE.* This precose is low growing of rose pink. Aug.

*RUBY.* Nice large ruby red flowers. Sept.

*SALMON LOVELACE.* Bright salmon flowers of medium size. Early bloomer.

*SALMON PRECOSE.* A good salmon color. From July on.

*SAMARKAND.* Bright, rich bronze.

*SEA ROSE.* Large cactus shape blooms of rose-pink. Sept.

*SERENUS.* A fine large flowering white.

*SPARKLER.* Produces masses of bright red flowers.

*THE SWAN.* Large flowered white.

*TIBSHELF SHELL.* A soft shell-pink. Early Aug.

*VICTORIA.* A creamy white. Sept.

*VERNON.* Pink with light yellow center. Sept.

*VANGUARD.* Deep crimson with gold reverse. Sept.

*WHARFDALE BRONZE.* Fine large slightly incurved bronze. Sept.

*WHITE EAGLE.* Shaggy cactus like blooms of white. Sept.

*YELLOW BALL.* A yellow bloom in the shape of a ball. Sept.

*YELLOW WENDY.* Charming yellow 'sport' of Wendy. Aug.



## RAYONNANTES

Price 35¢ Each

One Plant Each – 5 in all – for \$1.35

*BUFF RAYONNANTE.* A lovely buff flower with quilled petals. Disbud.

*PINK RAYONNANTE.* Orchid pink flowers of good size. Petals are tubular quilled, long and incurved.

*SALMON RAYONNANTE.* Rosy fawn-sport of Pink Rayonnante.

*WHITE RAYONNANTE.* Outstanding white sport from the Pink Rayonnante.

*YELLOW RAYONNANTE.* Same fine incurvey quilled type – yellow.



## AMERICAN VARIETIES

The following Mums have been originated in this country by prominent growers and we offer them to you very highly recommended for their superior growth habits and their outstanding color array.

35¢ Each    12 for \$3.50    25 for \$6.50

- ARAPAHOE*. Rich red with reddish-bronze reverse.  
*AZTEX GOLD*. Double clear lemon-yellow. Oct.  
*CANARY WONDER*. Lovely canary yellow sport of White Wonder. Late Sept.  
*CARMINE QUEEN*. The best red pompon. Mid Oct.  
*CECIL BEED*. An unique purple. Sept.  
*FAIRBOW*. Heavy blooming lavender pink pompon. Early Sept.  
*GEN. MacARTHUR*. Fully double blooms of coppery red. Sept.  
*GLADNESS*. Fully double 2 in. flowers of China rose. Early Sept.  
*GLOWING COALS*. Dark cherry red with orange reverse. Mid-Sept.  
*HUNTSMAN*. Vividly brilliant scarlet-orange overcast with bronze. Early Oct.  
*LORENZO*. Rich, shining dark Dianthus-purple with quilled petals.  
*MALINDA BROWN*. A magnificent rose-pink with strong lavender undertones. Sept.  
*MARIONETTE*. Rust red pompons.  
*MEDITATION*. Firm two-toned flowers of light Jasper red and maize yellow with orange reverse. Oct.  
*NEW PHILADELPHIA*. Deep rose on tall stems. Early Oct.  
*NOKOMIS*. A large pompon of Indian-red. Late Sept.  
*ORIENTAL GLORY*. Large double blooms of brilliant oriental red.  
*PONCA*. Purplish red shade.  
*VIGILANT*. Mahogany-red with gold reverse. Sept.  
*W. P. SNYDER*. This American variety is a large pompon of apricot-pink. Sept.

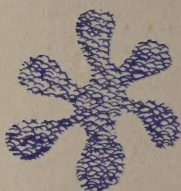
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## SPIDER MUMS

These are a very unusual type of chrysanthemum in that the end of each petal forms a fishhook tip at the end. They are very good for cut flowers and are especially good if disbudded.

Each 35¢    12 for \$3.50  
Postpaid if order is \$5.00 or more.

- BUTTERFLY*. A large yellow with well defined fishhook tips.  
*CELESTIAL BEAUTY*. Quilled petaled flower of silvery lavender.  
*CHUNKING*. A deep champagne with shadings of crushed raspberry.  
*GEORGINA HEDINGER*. A gorgeous fluorescent plume — may aptly be termed a symphony in pink.  
*ITO PINK*. One of the very best medium pink spiders.  
*MARCE TASHIMA*. Large white tubes with fishhook tips.  
*PALI*. A delicate pink with long ribbon-like petals.  
*SEPTEMBER DAWN*. Large deep wine red.



## CUSHIONS

A group of low-growing Mums, forming mounds of blooms reminding one of the old fashioned Azalea. The plants grow from 12 to 18 inches high and have a spread of from 2 to 2½ feet. The flowers appear early in September and remain on the plants over a long period.

Each 35¢ 12 for \$3.50

Postpaid if Order Amounts to \$5.00 or more.

*AMELIA CUSHION.* A bright pink. Aug.-Sept.

*DEFIANT.* Rosy purple mound of flowers. Aug.-Sept.

*EARLY JOAN HELEN.* Violet colored Cushion with a yellow center.

*ETERNAL SNOW.* Early white. Aug.-Sept.

*EDGAR A. GUEST.* A new bronze red. Aug.-Sept.

*EXETER.* Another new Cushion of fluffy quilled yellow — very dwarf.

*HEATHERBLOOM.* Large strawberry pink. Aug.-Sept.

*LADY JANE CLARK.* A lovely lavender pink, very early. Aug.-Sept.

*LITTLE BOB.* A lovely rosy salmon that is very new. Aug.-Sept.

*ORCHID HELEN.* Orchid-pink flowers of unusual beauty. Early Sept.

*QUEEN CUSHION.* White. Aug.-Sept.

*ROSE MOUND.* Lavender rose button. Aug.-Sept.

*SANTA CLAUS.* Large red double blooms with red centers. Aug.-Sept.

*SUNSET.* A pretty tight yellow pompon on low bushes.

*TECUMSEH.* Color is erythrite red changing to buff bronze with pink shadings during hot weather. Aug.

*YELLOW SUPREME.* The best of the low-growing bright yellows.



## BUTTONS

This type is especially good for cut flowers. Each flower is about an inch across and is produced in large clusters and sprays. Most of them are September blooming.

Each 35¢ 12 for \$3.50

Postpaid if Order Amounts to \$5.00 or more.

- ARGONNE.* (Mid-season). A full rounded Button Pompon of rich, jewel-like amaranth purple. Sept.  
*BO-PEEP.* Light blush pink ground with crimson center.  
*CHIQUITA.* A lovely profuse bright yellow. Early.  
*DARK JEWEL PINK.* A brilliant deep rosy purple. Sept.  
*FUCHSIA FAIRY.* A sparkling fuchsia shade. Sept.  
*MAGNOLIA.* Soft pink and creamy white with soft yellow undertones. Early Sept.  
*MARQUITA.* Light bronze buttons with deeper centers and overall pinkish sheen. Late Sept.  
*PEPITA.* Quilled Button Mum of cream white.  
*PINK JEWEL.* Prolific blooming light pink. Late Sept.  
*PURPLE JEWEL.* Purple. Early Sept.  
*ROSITA.* Compact light Persian rose.  
*SEPTEMBER GOLD.* A bright gold dwarf.  
*WHITE BOUQUET.* White buttons with a pearl-like sheen.  
*YELLOW JEWEL.* A very lovely buff yellow. Late Sept.
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## SPOONS

The Spoon Chrysanthemums are very unusual and interesting. Each petal is a tiny hollow tube or quill that flattens out at the end into a tiny spoon. On some varieties the tube and spoon are the same color and in other varieties the tube is one color and the spoon another.

Each 35¢ 12 for \$3.50

Postpaid if Order Amounts to \$5.00 or more.

- APRICOT SPOON.* Tubes of apricot bronze and spoons of apricot rose.  
*CLASSIC SPOON.* Rose purple with silver tubes.  
*FUSCHIA SPOON.* Excellent fuschia colored spoon.  
*GARNETT SPOON.* Garnet spoons with reddish purple tubes. Oct.  
*LILAC SPOON.* Lilac pink with silvery white tubes.  
*LOVELINESS SPOON.* Carmine-pink spoon.  
*MAGNETA SPOON.* Spoon is rose and the tube is silvery white.  
*ORCHID SPOON.* Lavender pink.  
*PUMPKIN SPOON.* Persimmon orange aging to stafford yellow. Sept.  
*WHITE SPOON.* Tiny yellow quills and little flattened spoons on the end of each quill.  
*YELLOW SPOON.*

Hardy English Varieties

Buttons

Rayonnantes

Cushions

Spoons

American Varieties

IT'S *Fairley's*

CHRYSANTHEMUMS

FOR

**Chrysanthemums**